



We work with diverse communities, including First Nations, to build an inclusive, antiracist understanding of Canada’s cultural heritage, through exploration and curation of past and current migration, as well as the lived experiences of displaced and marginalized peoples in western Canada.

Pacific Canada Heritage Centre - Museum of Migration Society

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Feb. 21, 2023

Re: PCHC-MoM Sponsorship Appeal 2023

The Pacific Canada Heritage Centre - Museum of Migration Society (PCHC-MoM) was incorporated in 2011 as a non-profit society in British Columbia. We aspire to be a physical Museum of Migration in BC, as a hub for all people to reflect on Pacific Canada’s past and present, and to envision a more unified country in which everyone is welcome and respected.

Meanwhile, we work as a “museum without walls”, offering educational programs and history projects, primarily through the efforts of dedicated volunteers. We partner with diverse communities to amplify their voices, and with organizational partners in Canada and beyond, to leverage resources so as to maximize our outreach. In late 2020, PCHC-MoM launched its virtual storytelling project, “**From Far and Wide: Pacific Canada Stories**,” to provide a more inclusive narrative of our region, by empowering people to record and to share their family migration stories. Alongside this oral history project showcasing the people of the west coast, we continue to host excursions, webinars, and public dialogues, to educate people on the historical and ongoing barriers confronting IBPOC and other marginalized communities in Canada. We offer cultural and community-building programs to bridge intergenerational and intercultural gaps in our society. We have been able to harness technology to reach a larger, more global audience with our programming. (One recent PCHC-MoM co-sponsored event had over 200,000 unique viewers worldwide.)

Past popular PCHC-MoM programs have included the inaugural Pacific Canada Story Fest events in BC in 2022, our recurring Banquet of Stories and Storytelling Circle, Philippines Historama 2019, and international Cantonese Opera concerts/workshops since 2017, branded as Multi Voices One Heart (MVOH). Please visit PCHC-MoM’s website (<https://pchc-mom.ca>) and [Youtube channel](#) for examples of our public programming.

This year, we are going to kick-start our storytelling program by bringing a national travelling exhibit called “Hearts of Freedom: Stories of Southeast Asian Refugees” to BC from mid-April to July. Based on over 175 inspiring stories of Southeast Asian refugees who have made new lives for themselves in Canada. PCHC-MoM is working with community and educational partners to make this exhibit more personable and engaging at various hosting locations throughout Metro Vancouver and on Vancouver Island.



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While we have made the most of our limited resources, we need the generosity of friends like you in order to continue offering quality educational and cultural programming to the general public for free or at a nominal cost. Please review the enclosed **PCHC-MoM Sponsorship Levels 2023**, at your earliest convenience, and contact us with your chosen level of support.

Your sponsorship will be publicized on our website and promotional materials, both print and digital throughout the year. In addition, we have a **special offer**: if you commit to a sponsorship level of at least \$1,500 and provide us your logo before **March 10, 2023**, we will be able to acknowledge your support by including your logo on our giant poster at 10 Transit Shelters throughout Vancouver and 20 faces of the Digital Display Boards in the downtown area for 4 weeks in April – advertising opportunities amounting to over \$36,000 in fair market value obtained from the City of Vancouver.

We look forward to speaking with you soon. Should you have questions about our programs or this appeal, please email us at pchc.mom@gmail.com or contact the undersigned at their listed contact information.

Yours sincerely,

Resources Development Committee:

Patricia Parungao, Co-Chair and President (pchcmom.pat@gmail.com / 604-518-3052)

Jane Wong, Co-Chair (janemarionwong@gmail.com / 778-636-3886)

Wendy Yip, President Emerita (yipono@gmail.com / 604-725-2248 or 404-769-7364)

Winnie Cheung, Co-founder (pchc.mom@gmail.com / 604-836-8838 or 778-636-2368)

Andy Pham (andy.pham@bentallgreenoak.com / 604-733-2799 or 778-235-8622)

Cc. The Board of Directors, Hon. Patrons & Advisors