

## PCHC-MoM Sponsorship Levels 2023

level	acknowledgement
\$30,000 or above (Title Sponsor)	<ul style="list-style-type: none"> <li>- Named as <b>Title Sponsor of the year</b> on our official letterhead, newsletter and website</li> <li>- Logo on promo materials of our major events</li> <li>- Media release &amp; special announcement to the public</li> <li>- Acknowledgement on our social media platforms</li> <li>- Invitation to address one of the major events</li> <li>- Invitation to all our events in the year</li> </ul>
\$10,000 or above (Gold Sponsor)	<ul style="list-style-type: none"> <li>- Named as <b>Gold Sponsor of the year</b> in our newsletter and website</li> <li>- Logo on promo materials of select project (e.g. <b>FF&amp;W: Pacific Canada Stories</b>)</li> <li>- Special announcement</li> <li>- Acknowledgement on our social media platforms</li> <li>- Invitation to address one of the events in the project</li> <li>- Invitation to select events in the year</li> </ul>
\$5,000 or above (Silver Sponsor)	<ul style="list-style-type: none"> <li>- Named as <b>Silver Sponsor of the year</b> in our newsletter and website</li> <li>- Logo on promo materials of our projects (e.g. <b>FF&amp;W: Pacific Canada Stories</b>)</li> <li>- Acknowledgement on our social media platforms</li> <li>- Invitation to address one of the events in the project</li> <li>- Invitation to select events in the year</li> </ul>
\$2,000 – \$4,999 (Bronze Sponsor)	<ul style="list-style-type: none"> <li>- Acknowledged as <b>Bronze Sponsor</b> in our newsletter and website</li> <li>- Logo on promo materials of sponsored event (e.g. a special event, such as a study tour or <b>Banquet of Stories</b>)</li> <li>- Acknowledgement on our social media platforms</li> <li>- Verbal acknowledgement at sponsored event</li> <li>- Invitation to select events in the year</li> </ul>
\$1,000 - \$1,999 (Supporting Sponsor)	<ul style="list-style-type: none"> <li>- Named as <b>Supporting Sponsor</b> in our newsletter and website</li> <li>- Logo on promo materials of sponsored event (e.g. a webinar, workshop, talk, film screening, etc)</li> <li>- Acknowledgement on our social media platforms</li> <li>- Invitation to select events in the year</li> </ul>

**Special offer:** Sponsors committing to \$1,500 or more by March 10, 2023, may have their logo included in our giant posters to be posted at 10 transit shelters throughout Vancouver and on 20 faces of digital display boards in Downtown Vancouver for 4 weeks in April. The fair market value of this advertising opportunity is **worth \$36,248**.